

# ALOERA<sup>plus</sup>

Aloe Vera Gel with...

Vitamin **B<sub>3</sub>** & **E**

for all skin and face care



*Facial and body gel to nurture and nourish skin damaged by heat, sun, and dryness*

Does staying outdoors makes your skin reddish and sore from the heat? Is your facial skin dry from topical acne medications and is more sensitive to sun exposure?

**ALOERA<sup>plus</sup>** provides the wondrous skin healing qualities <sup>1</sup> of the plant Aloe vera, and Vitamin B3 & E.

For centuries the gel of the fleshy leaves of Aloe vera has been applied to the skin to nourish it and reduce burning sensation <sup>2</sup>. The moisturizing and smoothing gel of the plant has also been shown to possess anti-inflammatory activity <sup>3</sup> and has been used to restore the skin after sun exposure <sup>4</sup>. \*

**ALOERA<sup>plus</sup>** is formulated into a clear green gel that is absorbed rapidly without leaving any stickiness on the skin. It is made from pure, organic Aloe vera ingredient that is certified <sup>5</sup>, ensuring that it is clean and safe and doesn't cause irritation. \*

The gel also contains Niacinamide, the water-soluble, active form of vitamin B3 that helps to reduce melanin production <sup>6-7</sup>, prevent darkening of acne scars, resulting in radiant skin <sup>8-9</sup>. Results of a controlled clinical trial in Caucasian and Japanese women have shown that application of nicotinamide

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## Vitamin B<sub>3</sub> & E

moisturizer to the face for 4–6 weeks reduces sebum production with significant differences in facial shine and oiliness<sup>9</sup>. \*

Vitamin E helps combat free radicals<sup>10</sup> from exposure to sunlight which can cause the production of melanin in the skin. \*

**ALOE R<sub>A</sub>plus** is free of synthetic colors; its green gel color is from natural chlorophyll pigment. Chlorophyll has been shown to reduce oxidative damage on the skin<sup>11</sup> and discourage the growth of bacteria and thus reduce the risk of acne<sup>12</sup>. \*

### Composition

- Water (Aqua)
- Polysorbate 20
- L-Arginine
- Maltodextrin
- Disodium EDTA
- Glycerin
- Linalool
- Carboxaldehyde
- Sodium Copper Chlorophyllin (CI 75810)
- Acrylates/C10–30 Alkyl Acrylate Crosspolymer
- PEG–40 Hydrogenated Castor Oil
- Caprylhydroxamic Acid
- Hydroxyisohexyl 3-Cyclohexane
- Butylphenyl Methylpropional
- Butylene Glycol
- Niacinamide
- Aloe Barbadosensis Leaf Juice Powder
- Phenethyl Alcohol
- Tocopheryl Acetate
- Fragrance (Parfum)
- Citrus Reticulata Peel Oil
- Limonene

### References

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